

Business Improvement Districts in the UK

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Project



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A BID Pilot Scheme from ATCM

BIDs in the UK



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What is a BID?

- Geographical area and project
 - Voted for locally
 - Paid for locally
 - Spent locally
 - Managed locally



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How will BIDs Work?

- Specific proposal
- Occupiers Vote
- Dual Key Majority
- Sunset Clause
- Veto
- Collected via rates



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Why do we need BIDs?

- Offers transparent/flexible/equitable process
- Secure sustainable funding 100% ringfenced
- Build on what we have already achieved
- Address problems which affect trading environment/public realm



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Who benefits?

- Business Occupier
- Landlord
- Local Government
- Local Community



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What happens with existing services?

- Benchmark services already provided
- Decide additional services businesses require
- Negotiate how services will be delivered
- BID partnership monitors delivery/impact



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Any issues with the legislation?

- Property Owners
- Sharing information
- Identifying voters
- Billing and Accounting



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Where are we in the legislative process?

- 2000 Green Paper
- 2001 Government Commitment
- 2001 White Paper
- 2003 Primary Legislation
- 2003 Guidance/Regulations
- 2004 Statute Books



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The National Project



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The Pilot Project

- National UK Pilot
- Supported by Government
- Public/Private Sector Steering Group
- Structured Process



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Project Aims

- Evaluating Development of BIDs
 - Technical issues/Training/Costs/Timescales
- Inform Legislation
- Create a Learning Network
 - Best practice/guidance/support
- Raise Awareness & Understanding



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Information on UK BID's

- www.ukbids.org
- Monitoring
- News Articles
- FAQ's
- Key Fact Sheets



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Skills, Knowledge and Resources



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Planning

- Resource Intensive
- Seed Corn Funding
- Lead by Private Sector
- Baselineing/Service Level Agreements
- Tangible Results
- Added Value



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Understanding Your Market

- One size does not fit all
- Enormity of scope/impact
- Genuine partnership
- Added Value
- Selling the BID
- Use of language



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Communication

- Leadership
- Enthusiasm/motivation
- Professionalism
- Enormity of scope/impact
- Visibility



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